

WDSrx Shares Logistics Industry Intelligence Affecting Palm Beach County



Sustainability and conservation were the themes of the Logistics and Distribution Industry Task Force meeting organized by the [Business Development Board of Palm Beach County](#) .

Task force members include supply chain professionals from leading companies in various industries operating from Palm Beach County. The mission of the group is to update the Business Development Board about logistics issues as it recruits new companies to and supports expansion of companies currently located in Palm Beach County.

The [Port of Palm Beach](#) informed the group they are increasing cold-chain capacity at the facility to facilitate storage and transport of food products mainly to the Caribbean. Carl Baker, Director of Planning and Development at the Port mentioned the Port of Palm Beach is the fourth largest container port in Florida and ranks 18th in the nation. Sustainability initiatives include installation of solar panels to reduce dependence on conventional power sources at the Port.

The Palm Beach International Airport “[SolarNow](#)” program involves installation of solar arrays producing 65KW of renewable energy to decrease their environmental footprint. “The SolarNow program is bringing more solar into local communities,” according to Mat Valle, VP of Development for Florida Power and Light, which manages the innovative project.”

Sustainability initiatives for over-the-road activities are being positively impacted by digital freight brokerage. This disruptive innovation matches empty trucks directly with freight customers in an online marketplace. Trucks that would otherwise travel empty have the opportunity to move loads to their destinations, improving efficiencies in transportation by reducing idle miles and reducing fossil-fuel consumption.

Autumn Young, District Freight Coordinator at the State of Florida Department of Transportation is updating the State Freight Mobility and Trade Plan. [Listening sessions are planned](#) to receive input from interested parties. Learn more about the [FMTP here](#). Young also mentioned that current practices in automated vehicles and freight platooning is available from the FDOT.

Educational initiatives by the Palm Beach State College are ongoing with supply chain certificate programs and [career fairs and events](#) planned in many locations.

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