



E-Commerce Fulfillment



Omnichannel. Multiple benefits. As consumer expectations influence traditional delivery models, new approaches highlight online ordering, e-commerce fulfillment, returns and customer service.

3PL Pharmaceutical E-Commerce Fulfillment

Health and wellness manufacturers embrace e-commerce solutions for direct interaction with consumers to increase business. The practice is gaining acceptance among pharmaceutical companies. WDSrx fulfillment technology provides a seamless and scalable solution for e-commerce transactions from order through invoicing. Unlike e-commerce fulfillment programs for conventional consumer goods, stringent regulations must be followed for pharmaceutical products. WDSrx is exclusively focused on the life sciences industry with the knowledge and expertise for successful e-commerce solutions.

OMNICHANNEL MARKETING

E-commerce plays a key role in Omnichannel marketing. Omnichannel strategies create a single point of contact for consumers from online ordering to invoicing and customer service. Effective programs increase consumer satisfaction because an entire transaction is completed with a single source although multiple parties are involved.

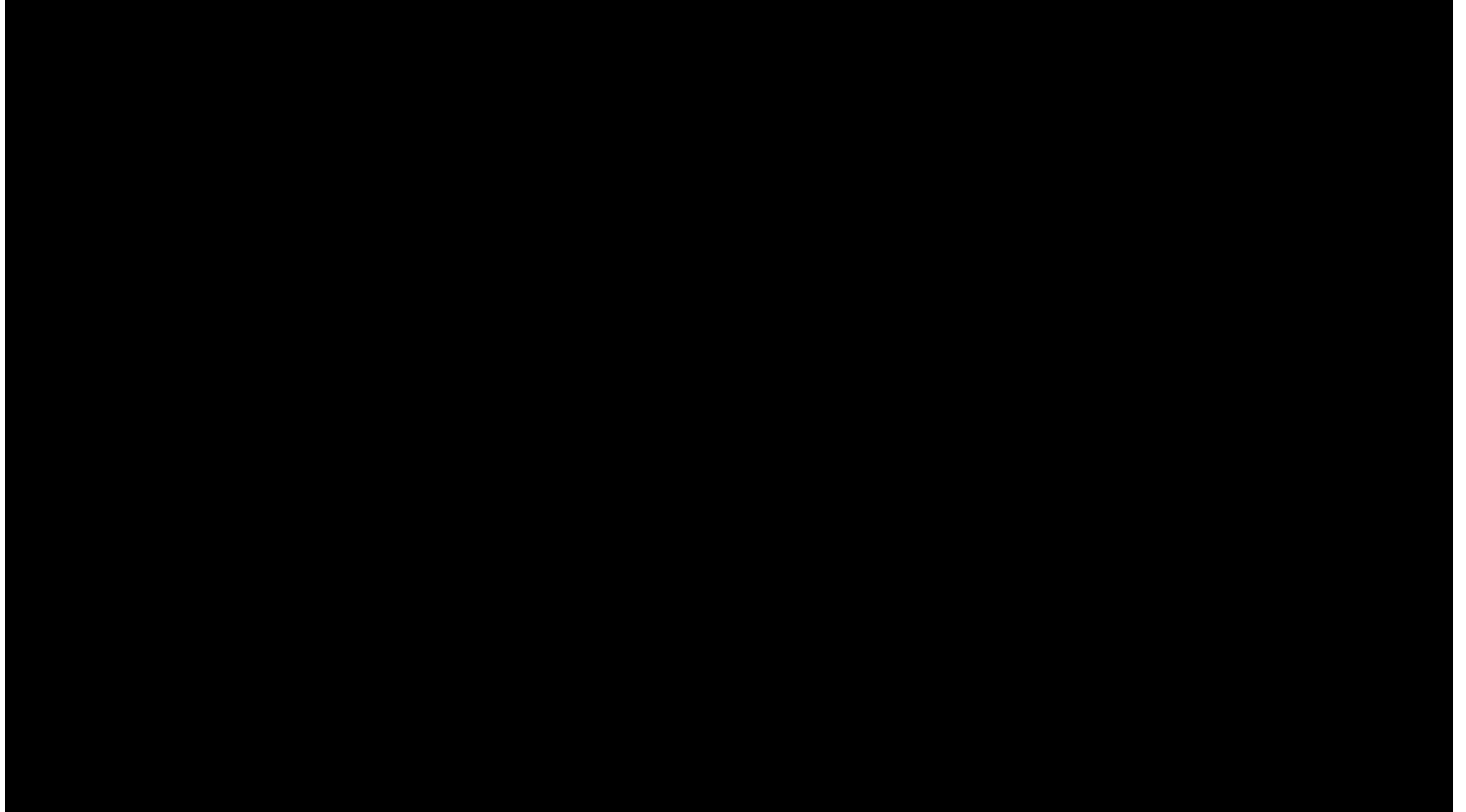
The simplicity of the consumer-facing process is made possible by complex behind-the-scenes planning. Inventory levels, storage requirements, picking, packing, shipping methods, consumer notifications, customer service, delivery tracking and returns are coordinated between the client and WDSrx.

ORDER-TO-INVOICE AND RETURNS

WDSrx financial services capabilities include EDI transfer, ERP integration, real-time inventory management, order-to-cash processing, electronic shipment notification and an on-site pharmaceutical call center for

customer support.

WDSrx employs the technology, human resources and hands-on experience at every phase, enabling clients to focus on their core business while taking full advantage of the increased revenue and reduced costs of fulfillment devised and implemented by WDSrx.



Please allow us to contact you to discuss your Omnichannel and E-commerce fulfillment requirements.